

# Company Profile



## Introduction

Specializing in the cable business for over 30 years, PT SUPREME CABLE MANUFACTURING CORPORATION Tbk or abbreviated as PT SUCACO Tbk has grown steadily, to become one of Indonesia's largest and leading cable manufacturers, with sales turnover up to Rp. 1 trillion per annum and an international reputation for quality and reliability.

Established in 1970, PT SUCACO Tbk is a pioneer in the modern Indonesian cable industry and founding member of the Indonesian Electrical Cable Manufacturers Association (APKABEL). With technical assistance from Furukawa Electric Co. Ltd., Japan and International Executive Service Corp., USA, the Company began commercial operations in 1972. The Company is the first domestic investment company (PMDN) listed on the Jakarta Stock Exchange since 1982 under the code of SCCO.

PT SUCACO Tbk manufactures and markets power cables, telecommunications cables, and enameled wires under the brand name of "SUPREME". The Company is also involved through its affiliated companies in various lines of business, namely the production of copper and aluminum rods, PVC compounds, fiber optic cables as well as high pressure decorative melamine sheet.

Today, PT SUCACO Tbk has growth to become reliable partner in the cable industry. In addition, the Company is also a respected corporation with a healthy financial position that makes contribution in building national infrastructures with its international reputation.



## FIVE BASIC COMMITMENTS

### 1. COMMITMENT TO CUSTOMERS

- To deliver quality products on time and at competitive prices
- To provide professional and prompt service
- To supply information that facilitates product applications
- To nurture and maintain relationships based on mutual trust

### 2. COMMITMENT TO EMPLOYEES

- To assist in employees' personal and professional development
- To reward based on performance and achievements
- To prioritize career promotion from within the organization
- To enhance employees' sense of belonging to the Company

### 3. COMMITMENT TO SHAREHOLDERS

- To safeguard and be accountable for the Company's assets
- To make the Company an attractive investment
- To strive for a profitable rate of business development
- To continually enhance the Company's image

### 4. COMMITMENT TO SUPPLIERS

- To select based on quality, reliability and price competitiveness
- To maintain relation with supplier based on mutual benefit for long term relationship

### 5. COMMITMENT TO SOCIETY

- To comply with the prevailing laws and regulations
- To contribute to the improvement of society and the Company's surrounding environment
- To participate in national development